

RETRACTABLE BANNERS

How To Supply Print Ready Artwork

- Finished document size = Visual area + 10mm bleed on left, right and top edges + 150mm bleed on the bottom edge (see below for full explanation)
- All text converted to outlines
- All images and elements embedded into the file
- Black elements saved with the colour break down of 100% of CMYK (Registration)
- Vector artwork saved as PDF, EPS or Ai file types
- Vector artwork saved at 100%, 50% or 10% scales
- BITMAP artwork saved as JPEG or TIFF
- BITMAP artwork saved at 100% size
- BITMAP artwork saved at 130 DPI
- Supplied files should include trim marks only

What Is Visual Area?

The visual area is the visible area of your signage once we have manufactured your signage. Although this will be the finished size of your signage we recommend keeping all important information away from being too close to the edges of the signage.

What Is The Finished Document Size?

The finished document size is the exact size we require your artwork to be supplied at. It is critical your artwork is supplied at this size as it allows us to manufacture your signage correctly. We ask that bleed is put on all artwork to maintain your edges bleed off smoothly when cutting your print to size.

For example: An 850mm wide standard retractable banners visual area is 850 x 2000mm, the finished artwork size would be 870 x 2160mm after adding 10mm of bleed to the top, left and right edges and 150mm to the bottom edge. Please ensure no important text or visual is in this bleed area as it is trimmed away.

Common Mistakes

When customers supply us their print ready artwork there are two mistakes commonly made

- Text has not been outlined
- File includes registration marks and colour bars

What If Print Ready Artwork Cannot Be Supplied

If your artwork is not supplied to the above specifications or you are unable to supply your artwork to the specifications above we can amend or set-up your artwork for a small fee. If you would like to discuss this please contact our friendly sales team on 1300 725 235 or email sales@printflex.com.au

How To Send/Upload Your Artwork

We have two preferred methods of sending us your artwork files.

- Files no larger than 15MB can be emailed directly to sales@printflex.com.au
 - To upload files up to 100MB directly to us visit www.printflex.com.au/upload-art/
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